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**BEN
FISCHER**

Hi,

My name is Ben, and I don't just juggle ideas, I bring creative concepts to life and live structures instead of just thinking about them. For me, design, storytelling and strategic communication aren't buzzwords, but tools I use to advance brands and projects. Whether it's giving brands a distinctive visual identity, developing campaigns with real impact or designing efficient creative workflows, I bring the experience and drive to make all this and more a reality.

What you can expect from me:

- **Creative concept development:** From the initial idea to the final implementation, I develop visual and strategic solutions that strengthen brands and inspire target groups.
- **Team leadership & coaching:** I have experience in leading and training young talent as well as in establishing efficient creative workflows. I enjoy working in a team and keep a cool head even in dynamic times to implement successful projects together.
- **Project management & communication:** Whether as a designer, editor, art director or creative director – I think in an interdisciplinary way and bring projects to success in a structured and goal-oriented manner.
- **Digital & visual expertise:** Adobe Creative Suite, 3D animation, motion design, storytelling – my tools are versatile, my approach holistic.
- **Process optimisation:** I love making structures more efficient so that creative work is not only inspiring but also runs smoothly.
- **Analytical skills:** I regularly measure the effectiveness of my communication measures using relevant KPIs and use these findings to continuously improve strategies.
- **AI & automation skills:** Experience in using AI technologies and automation tools for process optimisation in creative teams and media productions.

Why there's chemistry between us:

I'm looking for an environment where creativity and innovation are valued – where new ideas can flourish and collaboration is a top priority. Whether it's branding, campaign development, visual communication or team leadership, my goal is not only to collaborate on projects, but to actively contribute to creative development.

I look forward to bringing my experience and creative drive to your team and tackling exciting challenges together. Let's have a chat to find out how I can best support you!

Ben Fischer