



Schulstr. 3
29339, Wathlingen



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**BEN
FISCHER**

CURRICULUM VITAE

PERSONAL DATA

Date of Birth: 06.01.1993, in Dresden
Nationality: German
Marital Status: Married
LinkedIn: @ben f. fischer



PROFESSIONAL EXPERIENCE

05.2025 - Present

OneCareer GmbH | Unitlead Creative Team

- Building and leading the Creative Team (Graphics, Layout, Video)
- Strategic and operational management of media production
- Development and implementation of team-wide quality standards
- Establishment of development KPIs and structured team leadership
- Participation in company-wide transformation processes
- Development of workflows focusing on automation and efficiency improvement through AI-supported solutions

08.2022 - 04.2025

Mawave Marketing GmbH | Senior Creative Designer & Admin

- Development of creative communication strategies for Meta & TikTok
- Coaching and training of Junior Designers, Trainees & Interns
- Optimization and redesign of workflows in the Paid Content Team
- Management of data protection, DAM systems & IT processes in creative work environments
- Creation of high-quality post-productions & motion designs

01.2019 - 08.2022

LABEL.los | CEO & Creative Director

- Leadership and development of my own creative business
- Development of Corporate Identities & Branding concepts
- Conception and implementation of content strategies & campaigns for more than 60 clients from various industries
- Production of content that not only looks good but also functions strategically: Graphics, Video, Animation

12.2016 - 12.2018

Sachsen Fernsehen | Editor & Producer

- Conception, planning and production of TV formats with a strong focus on storytelling
- Editorial work, filming, interviews & moderation – including voice-over
- Post-production and motion design for commercials and TV segments

08.2015 - 12.2016

Kultur Aktiv e.V. | PR & Project Management

- Development and implementation of PR strategies
- Budget management to implement creative projects in a financially sustainable way
- Organization and supervision of migration projects in cooperation with local authorities



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EDUCATION

2009 - 2011	BSZ Justus von Liebig Fachabitur (Technical College Entrance Qualification) - Agricultural Economics
2003 - 2009	138. MS DD Secondary School Certificate

CONTINUING EDUCATION

July 2021	Digital Marketing Masterclass Masterclass on Digital Marketing
June 2021	Google Zukunftswerkstatt Online course on Digital Marketing
August 2015	Project Management 2.0 Continuing education in Project Management

A complete overview of all my continuing education and additional qualifications can be found on my LinkedIn profile.

SKILLS & COMPETENCIES

LANGUAGES	<ul style="list-style-type: none">• German (Native speaker)• English (Very good knowledge - C1)• Dutch (Beginner)
HARD SKILLS	<ul style="list-style-type: none">• IT & Workspaces: Proficient handling of DAM systems, data protection management and IT processes in creative environments.• Project Tools & Collaboration: Experience with common project management tools such as Asana, Trello and Notion.• Adobe Creative Suite: Expert knowledge in Photoshop, Premiere Pro, After Effects, Audition and InDesign.• 3D & Animation: Creation of animations and visuals with Blender 3D and Cinema 4D.
SOFT SKILLS	<ul style="list-style-type: none">• Teamwork & Leadership: Collaboration with interdisciplinary teams and leading creative processes.• Communication Skills: Clear and empathetic communication with teams and stakeholders.• Organizational Talent: Structured approach and efficient project management.